



**CHABLÉ YUCATÁN IN MEXICO NAMED NO. 13 IN
THE INAUGURAL RANKING OF THE WORLD'S 50 BEST HOTELS 2023**

The highly-anticipated list celebrates hotels from 35 destinations across six continents worldwide



19 September 2023 – [Chablé Yucatan](#) has been named No. 13 in the new global ranking of The World's 50 Best Hotels 2023. The list has been announced at an awards ceremony in London, and includes industry-defining hotels from 35 different locations across six continents worldwide. This long-awaited list is 50 Best's first foray into the travel space, and its first new global ranking since the launch of The World's 50 Best Bars in 2009.

This evening, the world of travel gathered from all corners of the globe to celebrate each other's achievements at the announcement of The World's 50 Best Hotels 2023. Hosted at the historic Guildhall, the unveiling highlights outstanding hotel experiences across the world that will shape the aspirations of consumers, travellers and hoteliers.

Located 25 minutes from the historic city of Mérida on Mexico's Yucatán Peninsula, Chablé Yucatán is an ultra-luxury property offering the utmost in privacy, tranquility, and wellbeing. Spread over 750 acres in the heart of the Mayan rainforest, the unique hotel is built around a restored 19th-century hacienda and features 36 stand-alone pool Casitas, two Family Villas, a Presidential Villa and an expansive Royal Villa. Its iconic spa is the first, and only, to be built around a cenote – a natural cave formation associated with the Yucatán Peninsula and considered sacred by the Mayans. Additionally, Chablé Yucatán's culinary offering, which is spread across two onsite restaurants and multiple traditional gastronomic experiences, has been thoughtfully curated by one of Mexico's leading chefs, Jorge Vallejo, and boasts organic seasonal menus with produce sourced directly from the hotel's Mayan gardens. The hotel is also home to one of the largest tequila collections in the world.

Tim Brooke-Webb, Managing Director for The World's 50 Best Hotels, comments: "Our heartfelt congratulations go out to every hotel on the list, each of which has clearly made a lasting impression on our Academy of travel experts. After seeing the devastating impact of COVID-19 on the hospitality industry, it's been especially fulfilling to see so many hoteliers from around the world gather in London to celebrate each other's achievements under one roof for the first-ever



awards ceremony for The World's 50 Best Hotels. We hope this list inspires travel lovers to book somewhere truly spectacular for their next trip."

Diego Gutierrez, CEO and founding partner of Chablé Hotels, enthuses: "We are thrilled for Chablé Yucatán to be recognized as one of the best hotels in the world within The World's 50 Best Hotels inaugural ranking. It is a huge honor to be placed alongside other prestigious leaders in the hospitality industry and a testament to our incredible team. We look forward to continuing to create incredible memories for our guests."

News from Chablé Yucatan includes:

- **The launch of Chablé Yucatan Residences** - a selection of ultra-luxurious properties is available to purchase for the first time. Perfectly suited to those looking to reconnect with nature and focus on their wellbeing, the Residences have been designed by renowned Mexican architect, José Carlos Lombana, and take the form of a three-bedroom Family Villa or a five-bedroom Royal Villa complete with a multi-level observatory tower and swimming pool.
- **New jungle Kids Club in 2024** - With elevated pathways winding through the trees, the wilderness of the Yucatán forest takes center stage. Here, children can grow vegetables in traditional Mayan gardens, watch movies under the leafy canopy, stargaze on astronomy-themed nights and get creative during pottery and henequen weaving workshops.

Additionally, Chablé Hotels will be expanding its hospitality portfolio to launch a fourth property, **Chablé Sea of Cortez**. Slated to open in 2025 outside of La Paz in Baja California, Mexico, the project will bring the brand's signature concept of 'redefining wellness' to the country's Western region. Chablé Sea of Cortez will feature luxury villas and residences with uninterrupted ocean views, expansive spa, three dining venues, a private beach and an ocean-front pool.

The launch of The World's 50 Best Hotels is another step in 50 Best's journey towards becoming the ultimate global reference point for the very best hospitality experiences across the world, encompassing restaurants, bars and now hotels.

How the 50 Best voting works

The list is created from the votes of [The World's 50 Best Hotels Academy](#), which comprises 580 international well-travelled experts within the hotel and travel industry, with a 50/50 gender balance. The Academy is split into nine regions across the world, where each region is headed up by an Academy Chair. A minimum of 25% of the panel will be renewed each year. All voters, aside from the Academy Chairs, remain anonymous to eliminate the possibility of lobbying. At the point of voting, they are simply required to list the seven best hotels they have stayed in over the past 24 months in order of preference. Voting is carried out individually and strictly confidentially on a secure site and the results remain confidential until after the list announcement. Additional information is available on the 50 Best FAQs page [here](#).



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- Website: <https://yucatan.chablehotels.com>

About Chablé Hotels

Chablé Hotels, a proudly Mexican company comprises three hotels: Chablé Yucatan (2016), Chablé Maroma (2018) and Casa Chablé (2023). Chablé Yucatan is set in the heart of the Mayan jungle near Merida, whilst Chablé Maroma lies on a private beach surrounded by mangroves, in the Riviera Maya. Both offer spacious suites, villas with their own private pool, and ample outdoor space allowing guests to reconnect with nature. Meanwhile, Casa Chablé is the only hotel found in Mexico's Sian Ka'an biosphere, a UNESCO World Heritage Site just south of Tulum.

Chablé Hotels is on a mission to 'redefine wellness'. This ethos extends beyond the hotels' one-of-a-kind spas and can be found across all aspects of the group's hotels from their architecture and design to the guest experiences such as cooking classes, tastings, holistic ceremonies and on-site activities amidst nature, including its cuisine headed by Jorge Vallejo, one of Mexico's leading chefs.



About The World's 50 Best Hotels

Following the success of The World's 50 Best Restaurants and The World's 50 Best Bars, 50 Best launched The World's 50 Best Hotels in 2023, marking the brand's first global launch since 2009. The World's 50 Best Hotels list is created by The World's 50 Best Hotels Academy, an influential group of more than 580 independent leaders, each selected for their expert opinion of the international hotel scene. The World's 50 Best Hotels event programme – including the awards ceremony and unveiling of the list – provides a unique opportunity to unite hoteliers, restaurateurs, bar owners, media, business travellers and luxury travellers at a captivating celebration of hospitality, passion and talent. The resulting list will be the first ranking of its kind to inspire consumers to book stays at the finest 50 properties in the world. The inaugural awards ceremony was held on 19 September 2023.

About William Reed

The World's 50 Best Hotels list is owned and organised by William Reed, which also publishes The World's 50 Best Restaurants, launched in 2002, Latin America's 50 Best Restaurants and Asia's 50 Best Restaurants (both launched in 2013), Middle East & North Africa's 50 Best Restaurants (2022), as well as The World's 50 Best Bars (2009), Asia's 50 Best Bars (2016) and North America's 50 Best Bars (2022). William Reed is entirely responsible for the organisation of the awards, the voting system and the list.