



CHABLÉ HOTELS UNVEILS A SERIES OF EXCITING NEW EXPERIENCES FOR FAMILIES *including an extraordinary jungle Kids Club at Chablé Yucatan*



London, 2023: This winter sun season, a new range of family-friendly experiences will be on offer at Chablé Yucatan and Chablé Maroma, including a brand new kids club tucked away in Chablé Yucatan’s surrounding jungle. Staying true to its philosophy, Chablé Hotels’ family experiences will be rooted in Mayan culture, showcasing the beauty of Mexico’s most ancient techniques, and making it accessible for younger guests.

Opening in December 2023, Chablé Yucatan’s Kids Club is inspired by the Mayan myth of the Aluxes: a tale of little spirits who cause mischief whilst caring for the region’s agriculture. With elevated pathways winding through the trees, the wilderness of the Yucatan jungle takes centre stage. In the village, children can grow vegetables in ka’anchés (traditional Mayan gardens), watch movies under the leafy canopy, stargaze on astronomy-themed nights, and get creative during theatre, photography, pottery and henequen weaving workshops. Chablé’s youngest guests can also let off steam during pickleball, ping pong and table football tournaments. Other highlights include a soft play area with slides, a splash zone, library and a dedicated teens area.

Meanwhile, Chablé Yucatan’s ‘Be a Beekeeper’ adventure, where families will learn about the hotel’s special melipona bee colony, is a must-experience. Led by an on-site expert, guests take part in a traditional ceremony to ask the ancient Mayan god of bees for a good harvest, before collecting honey from the hives. Melipona bees were bred by the Mayans to be stingless, making the meliponarium an idyllic, and unique, setting for an afternoon family picnic. Bee workshops are also available for families with a creative flair, where they’ll create handmade honey sweets, soaps and beeswax candles using ingredients from the hotel’s beehives.

Chablé Hotels understands the importance of families staying active and has adapted cross-training workouts to benefit guests of all ages. Fun fitness routes take teens through the Yucatan jungle and along Chablé Maroma’s private sandy shores, where speed drills and jogging stations await. Family tennis lessons are also available, and groups can join an expert guide on a Green Path Bicycle Tour of the Chablé Yucatan’s rainforest. Meanwhile, at Chablé Maroma families can ride flat-tire bikes on the beach and enjoy an abundance of water sports ranging from kayaking to snorkelling; they can even paddle board out to the reef and learn about its importance with the hotel’s sustainability expert.

With wellness at the core of Chablé Hotels, meditation sessions are a must. Yoga is offered to children as well as adults and takes place around the cenote at Chablé Yucatan - a natural cave formation commonly associated with the Yucatan Peninsula and considered sacred to the Mayans. Whilst parents practice soothing flows, youth yoga classes are more active and are accompanied by stories, games and songs.

At both Chablé Hotels properties, families can relax in seclusion, taking up residence in standalone villas complete with private pools, and terraces dotted with hammocks and alcoves for lounging.

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www.chablehotels.com

Notes to Editor:

About Chable Hotels

Chablé Hotels - a boutique five-star hotel and wellness company comprises three hotels: Chablé Yucatan, Chablé Maroma and the soon-to-open Casa Chablé. Chablé Yucatan is set within 750 acres in the heart of the Mayan jungle near Merida. Here, families can relax in seclusion, taking up residence in one of the hotel's dedicated Family Villas, complete with an outdoor swimming pool and a terrace dotted with hammocks and alcoves for lounging. Whilst Chablé Maroma lies on a private beach surrounded by mangroves, in the Riviera Maya. The next property - Casa Chablé - will open in January 2023 on a private islet off the coast of Tulum, in the Sian Ka'an biosphere, a UNESCO World Heritage Site.

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