



CHABLÉ YUCATÁN

Sustainability Report 2022

FROM OUR GENERAL MANAGER

As the General Manager of Chablé Yucatán, it is my pleasure to present to you our Sustainable Report for the year 2022. I am extremely proud of the progress we have made towards our sustainability goals. This report is a testament to our commitment to responsible tourism, the environment, and the communities in which we operate.

At Chablé Yucatán, we believe that sustainable tourism is the key to preserving our natural resources and protecting the environment. We recognize that the tourism industry can have a significant impact on the environment, and as such, we have taken a proactive approach to minimize our environmental footprint. We are committed to implementing sustainable practices that not only benefit the environment but also contribute to the social and economic well-being of the communities in which we operate.

In 2022, we continued to prioritize sustainability in all aspects of our operations. From reducing our energy consumption and waste generation to supporting local suppliers and initiatives, we worked tirelessly to ensure that our actions aligned with our commitment to sustainability.

We are proud of the progress we have made so far, but we recognize that there is always more work to be done. We remain dedicated to continuously improving our sustainability practices and to seeking out innovative solutions to the challenges that we face.

Thank you for your continued support and for joining us on this journey towards a more sustainable future.

Sincerely,
Adalberto Tun

“

WE UNDERSTAND THAT
SUSTAINABILITY IS AN
ONGOING PROCESS,
AND WE ARE
CONSTANTLY SEEKING
WAYS TO IMPROVE
OUR PERFORMANCE.

CHABLÉ YUCATÁN

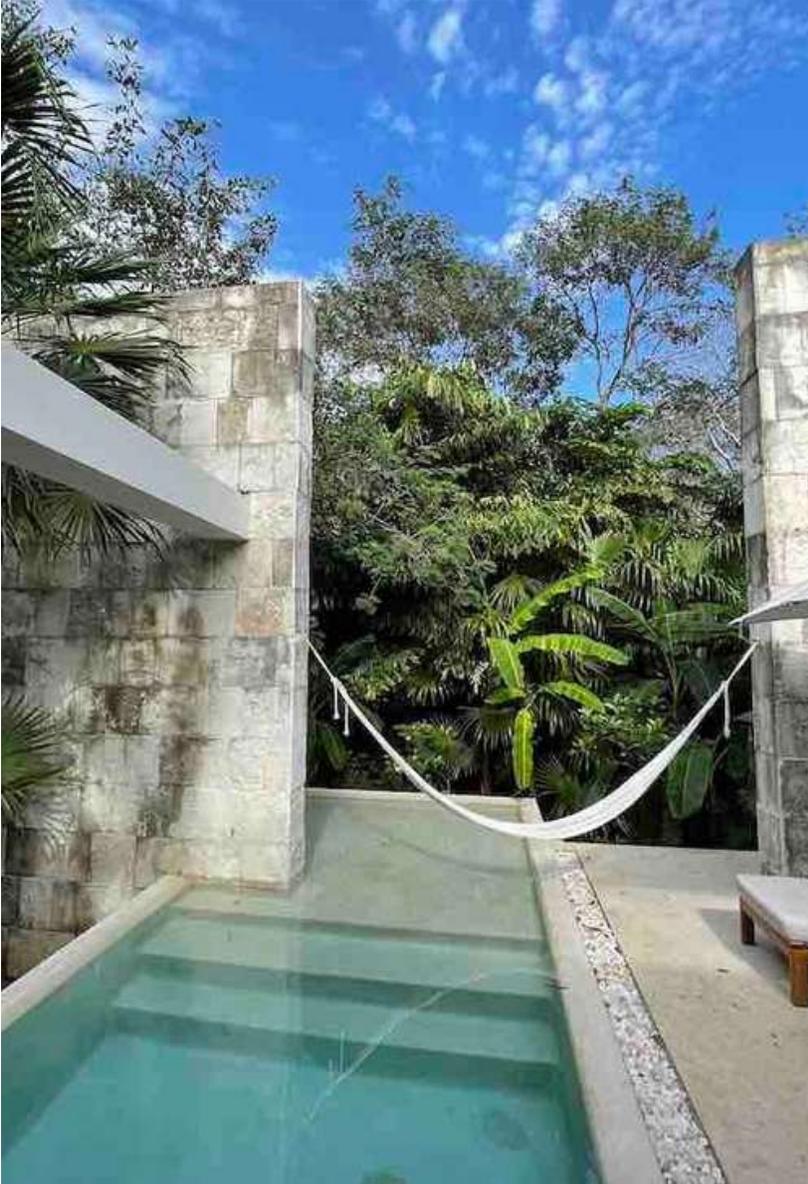
At Chablé Hotels, we take great pride in our Mexican heritage and culture. We infuse this identity into every aspect of our properties, including our exquisite culinary offerings and attention to detail.

Our commitment to sustainability is evident in the stunning natural landscapes that surround our properties, which have been thoughtfully designed with the environment in mind. Our aim is to provide unique experiences that engage all the senses and promote a sense of well-being and transformation for our guests.



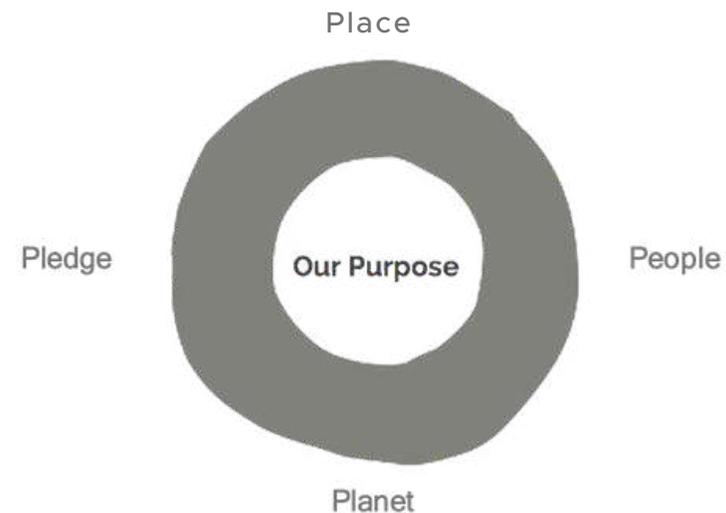
Chablé Yucatán recovers the grandeur of the aristocracy and the bases of Mayan well-being, gastronomy, and traditions. Locals are distinguished for always offering genuine service from the heart. They lived in this region for hundreds of years and are still here, sharing their love of nature and traditional knowledge with people from all over the world, creating an atmosphere unlike any other.

SUSTAINABILITY



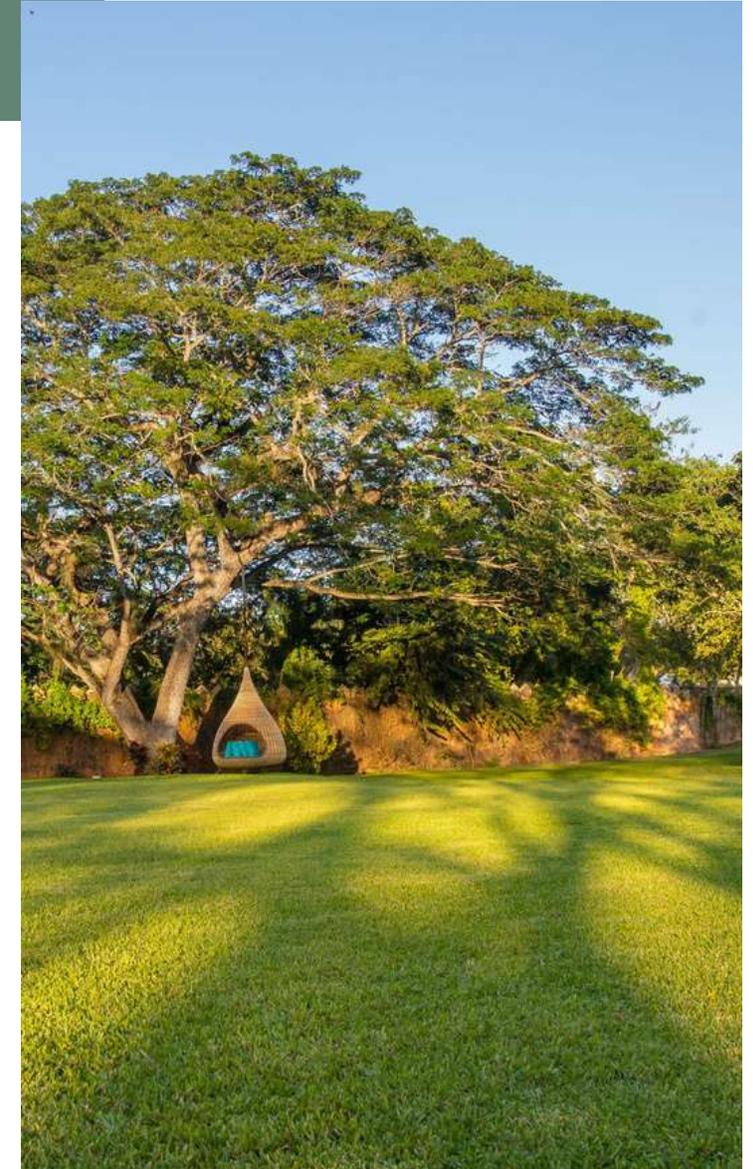
In order for the tourism and travel industry to continue thriving for years to come, it is essential to prioritize sustainable and responsible planning and management.

As the industry expands, so does its potential impact on both the environment and society. At Chablé Hotels, we recognize the importance of reducing our environmental footprint and actively strive to become more sustainable through our focus on redefining wellness.



OUR PURPOSE

By taking a proactive approach to sustainability, we aim to create a positive impact on the planet and contribute to the well-being of the communities in which we operate. Our purpose is to not only provide an exceptional experience for our guests but also to leave a lasting positive impact on the environment and society. We believe that by working towards a sustainable future, we can create a better world for future generations..



OUR PLACE



Each Chablé Hotel is designed with great attention to detail, utilizing the natural landscape and orientation of the land. We carefully consider renewable building materials to create spaces that prioritize a direct connection with nature.

The project for Chablé Yucatán utilized rescued materials from the 16th century hacienda buildings, repurposing collapsed stones, consolidating other buildings, and structuring the casitas and villas with the least environmental impact possible. In its interior design, roots, and trunks of fallen trees were reinterpreted as unique furniture, used in their original organic beauty in different rooms and spaces of the hacienda.

OUR PEOPLE

At Chablé Hotels, our commitment to providing exceptional care goes beyond creating a relaxing atmosphere for our guests through our design, architecture, experiences, and sustainable practices.

We believe that service is a critical component of our brand, and we place great importance on providing genuine hospitality from the heart. To achieve this, we prioritize employing and sourcing locally, which allows us to support the communities in which we operate while also providing our guests with an authentic experience.



OUR PLANET



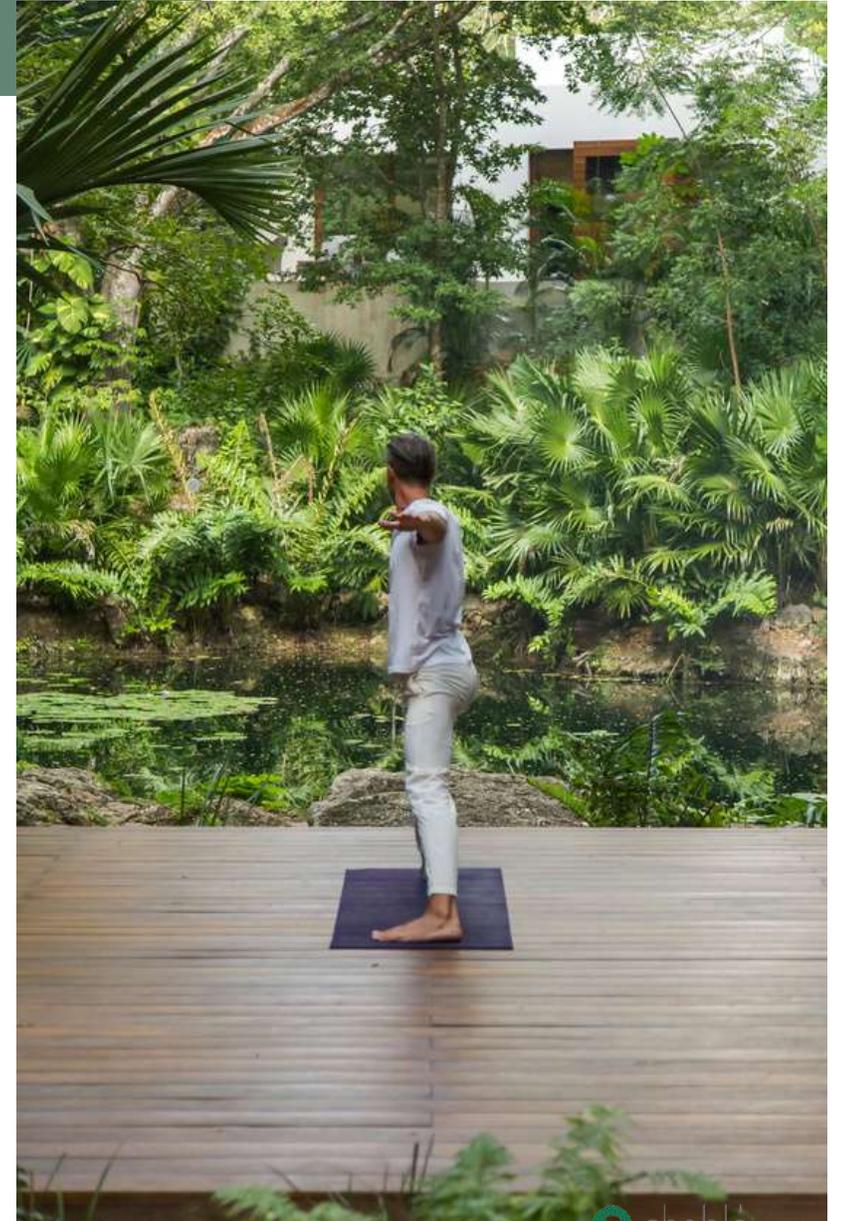
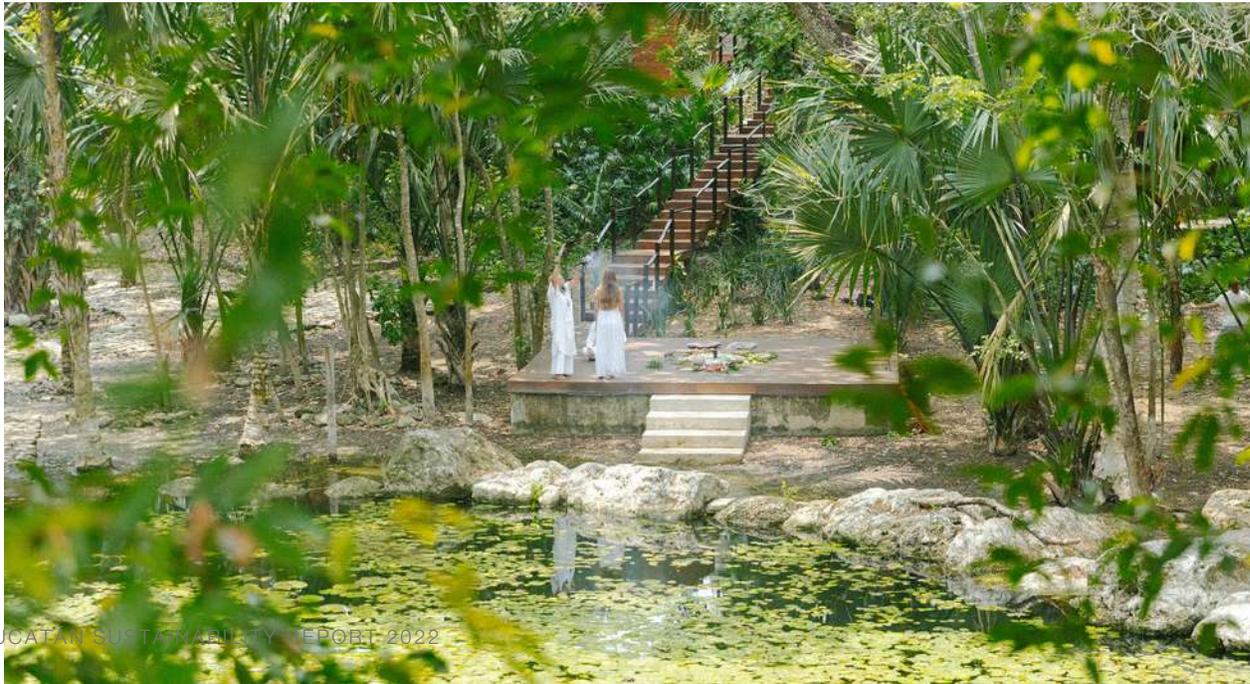
As members of a global community, we share a planet and a responsibility to protect its natural resources. By giving back to nature through responsible travel, we can help to ensure that these destinations remain beautiful, vibrant, and sustainable for years to come.



OUR PLEDGE

At Chablé Hotels, we recognize that the Earth has taken care of us for millions of years, and it is now our turn to give back.

We believe that by working together, we can create a brighter, more sustainable future for ourselves and for future generations. The Chablé way is all about living in balance with the natural world, and we will continue to honor this pledge as we move forward.



UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS

The United Nations (UN) Sustainable Development Goals provide a strategic framework for us to adopt in every action and contribute to our planet & society.

We have prioritized the following global goals that are most relevant to our pledge:



FARM TO TABLE

At Chablé Yucatán, we take great pride in our commitment to preserving traditional Mayan farming techniques. We have over 100 Ka'anche's - traditional Mayan gardens - where we carefully recreate these ancient harvesting methods, some of which have not been used in over a century. In addition, we also have production beds on the ground, which measure up to 20 square meters each.

Our Ka'anche's are home to a variety of products, including radish, coriander, oregano, basil, citronella, stevia, chives, cherry tomato, habañoero pepper, and many others. We use these ingredients to produce a wide range of culinary delights in-house, including mayonnaise, ice cream, sorbets, salty and sweet bread, tortillas, jams, sauces, granola, mole, amaranth, chocolate truffles, and crowbars.

By utilizing these traditional farming techniques and sourcing ingredients locally, we are able to provide our guests with the freshest, most flavorful meals possible while also supporting the local community and preserving important cultural traditions.



WILDLIFE CONSERVATION

Chablé Yucatán's mission is centered on the conservation of wildlife. We are committed to protecting and preserving the populations of white-tailed deer, armadillos and melipona bees; which are essential to the local ecosystem.

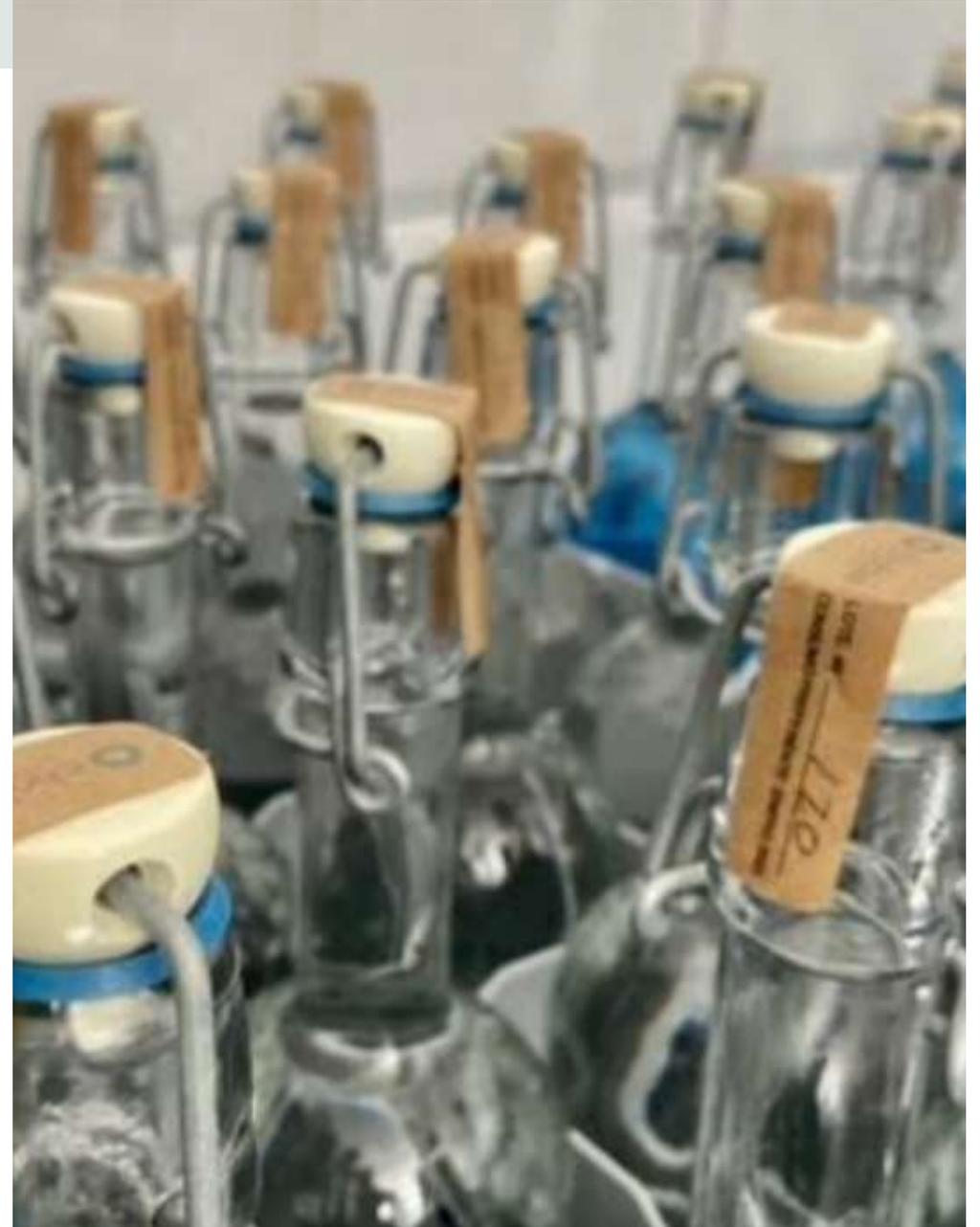


PLASTIC FREE

We eliminated use of plastic bottles, saving more than 7,000 a month.

Purification and bottling of Chablé water in glass bottles (3,375 liters per month in 4,500 glass bottles).

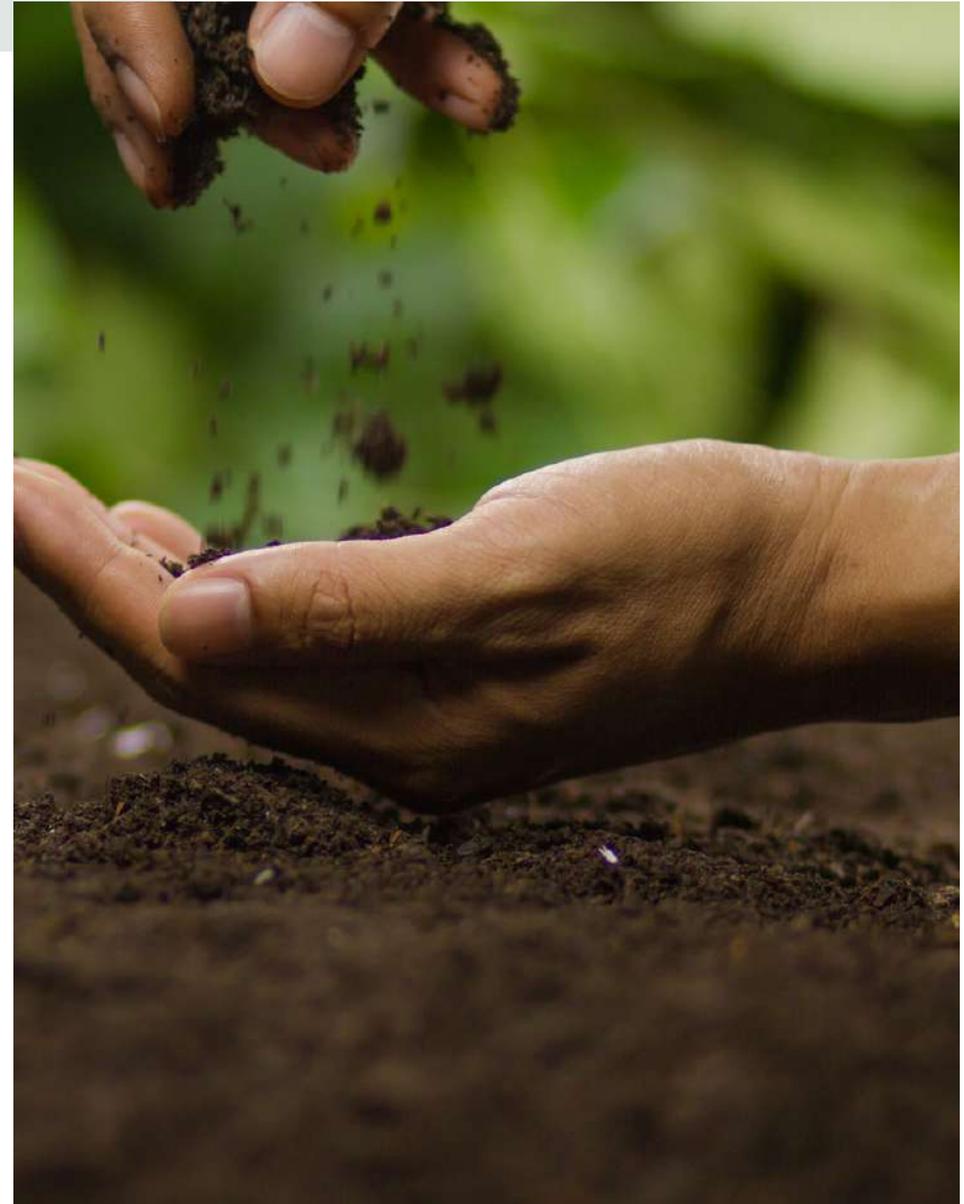
We use ecofriendly products in the rooms and we use bamboo as a substitute for plastic .



RECYCLING & WASTE

We create a natural substrate for our Ka'anches by utilizing grass and dried leaves. Additionally, we incorporate organic waste such as fruit peels and seeds from our Ki'ol and Ixi'im restaurants.

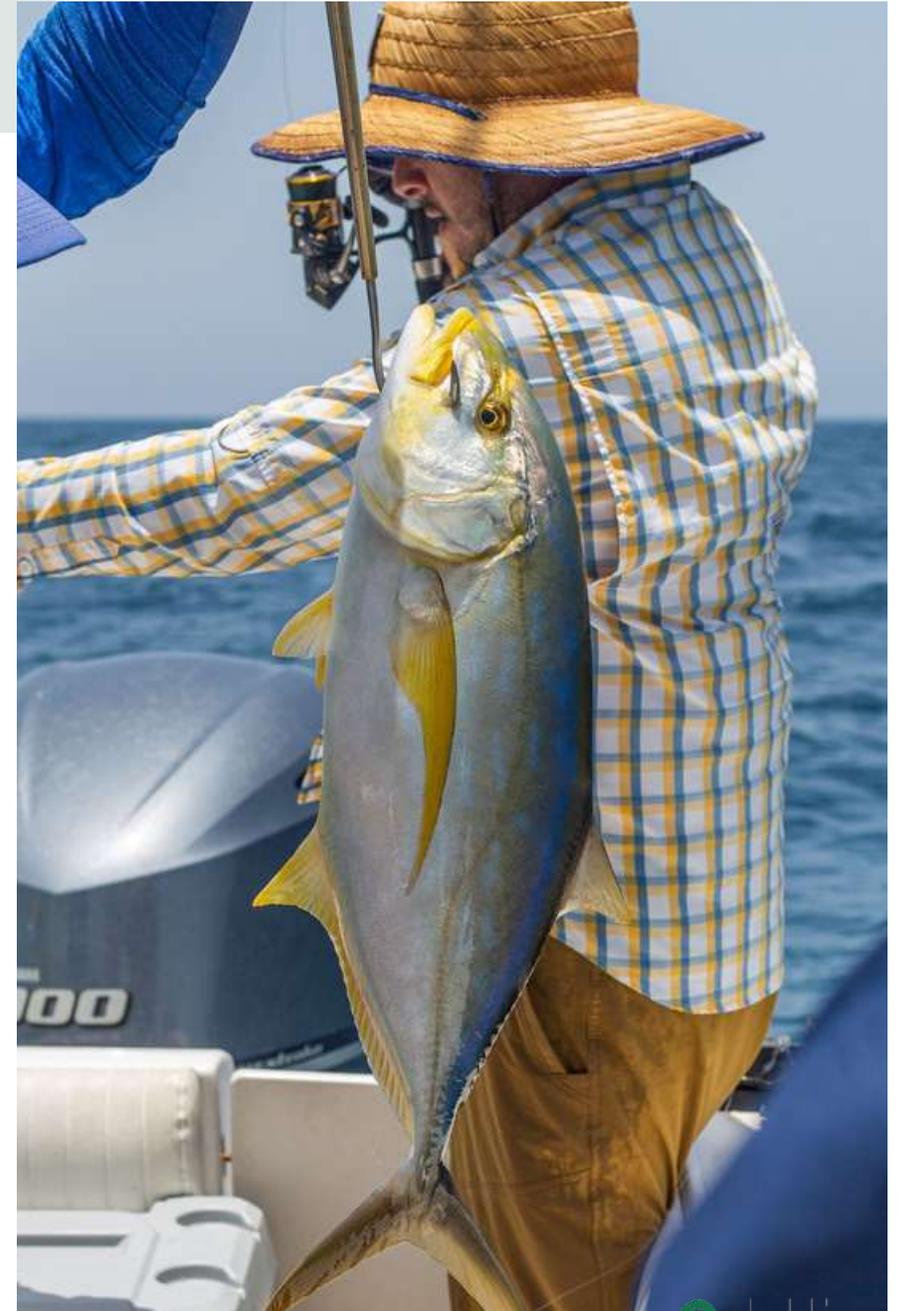
Our waste management system is highly controlled, with separate categories for organic, inorganic, plastic, glass, paper, and PET waste. We take extra care to properly dispose of hazardous waste and remove oils using established protocols.



SUSTAINABLE FISHING

Chablé Yucatán is proud to collaborate with sustainable fisheries that prioritize the well-being of aquatic species. We work with partners who are committed to maintaining a healthy balance in the ecosystem by adapting to the reproductive rates of fish and ensuring the survival of all species.

As part of our commitment to sustainability, our chefs and restaurants are active members of the "Pesca con Futuro" movement. This movement aims to spread a message of sustainability in fish and aquaculture production in Mexico, promoting responsible practices that keep aquatic populations at a healthy level.



CLEAN ENERGY

On 2021, we installed solar panels at Chablé Yucatán, which generate 60% of the energy we currently use.

1,848 MODULES INSTALLED

812 TONS OF CO2 NOT EMITTED PER YEAR
EQUIVALENT= PLANTING 4,318 TREES

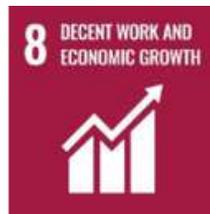


LOCAL EMPOWERMENT

At Chablé Yucatán, we prioritize the empowerment of local communities by providing meaningful employment opportunities that adhere to fair labor standards, social protection, and open communication between our team members.

We believe in creating a positive impact in the communities we operate in and strive to ensure that our collaborators have access to the resources and support they need to thrive.

45% ARE LOCAL COLLABORATORS



OUR BOUTIQUE

We are committed to supporting local commerce by offering at our boutique, a range of products from Mexican vendors across different states.

By showcasing these products, we aim to promote the rich cultural heritage and diverse craftsmanship of Mexico while also contributing to the economic growth of local communities.

+ 30 LOCAL ARTISTISANS

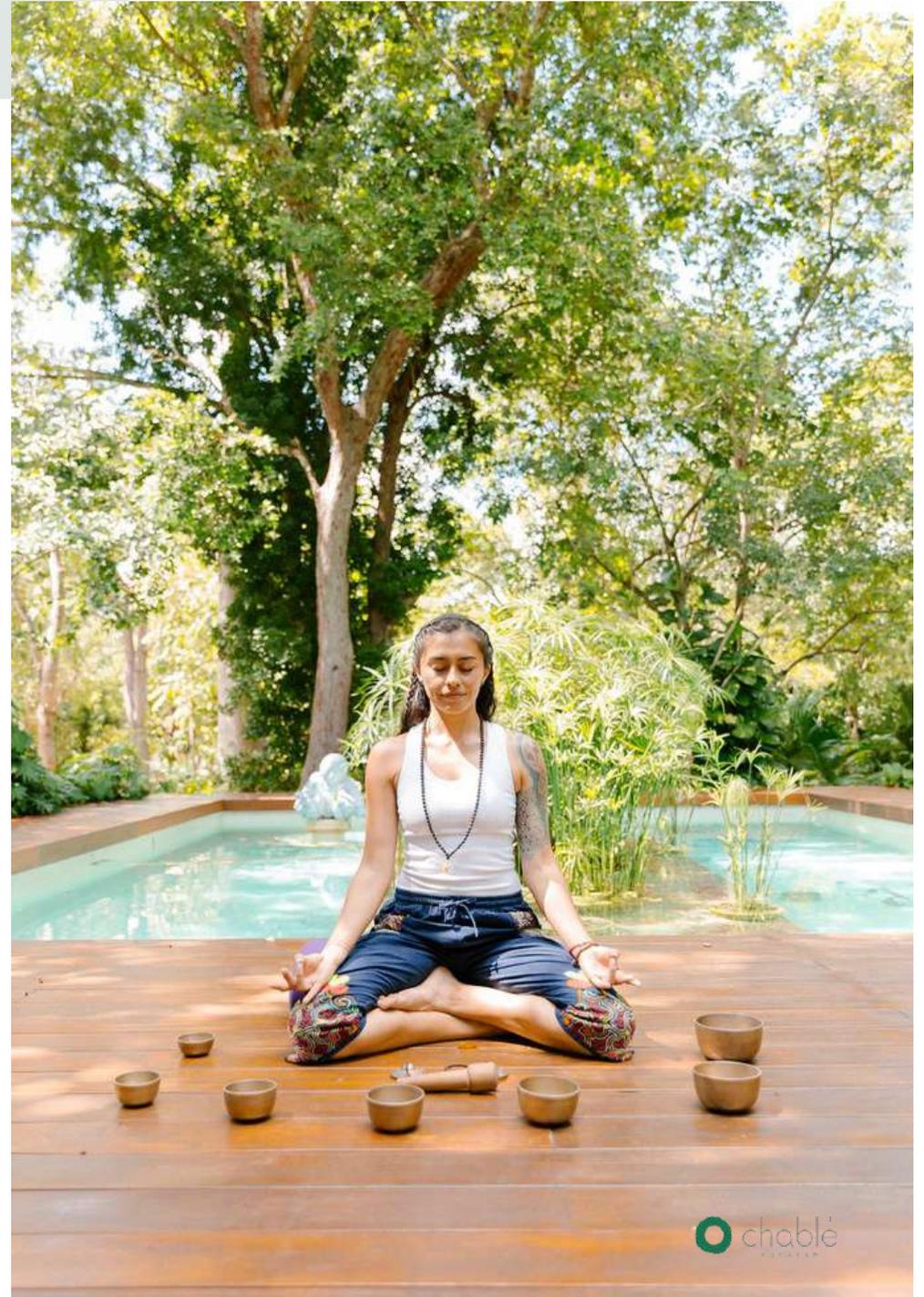
20 DIFFERENT LOCAL COMMUNITIES



WELLNESS

Wellbeing is achieved through connection to the environment, the body's work and practice with the mind to redefine experiences, curiosity, energy and the expansion of our senses.

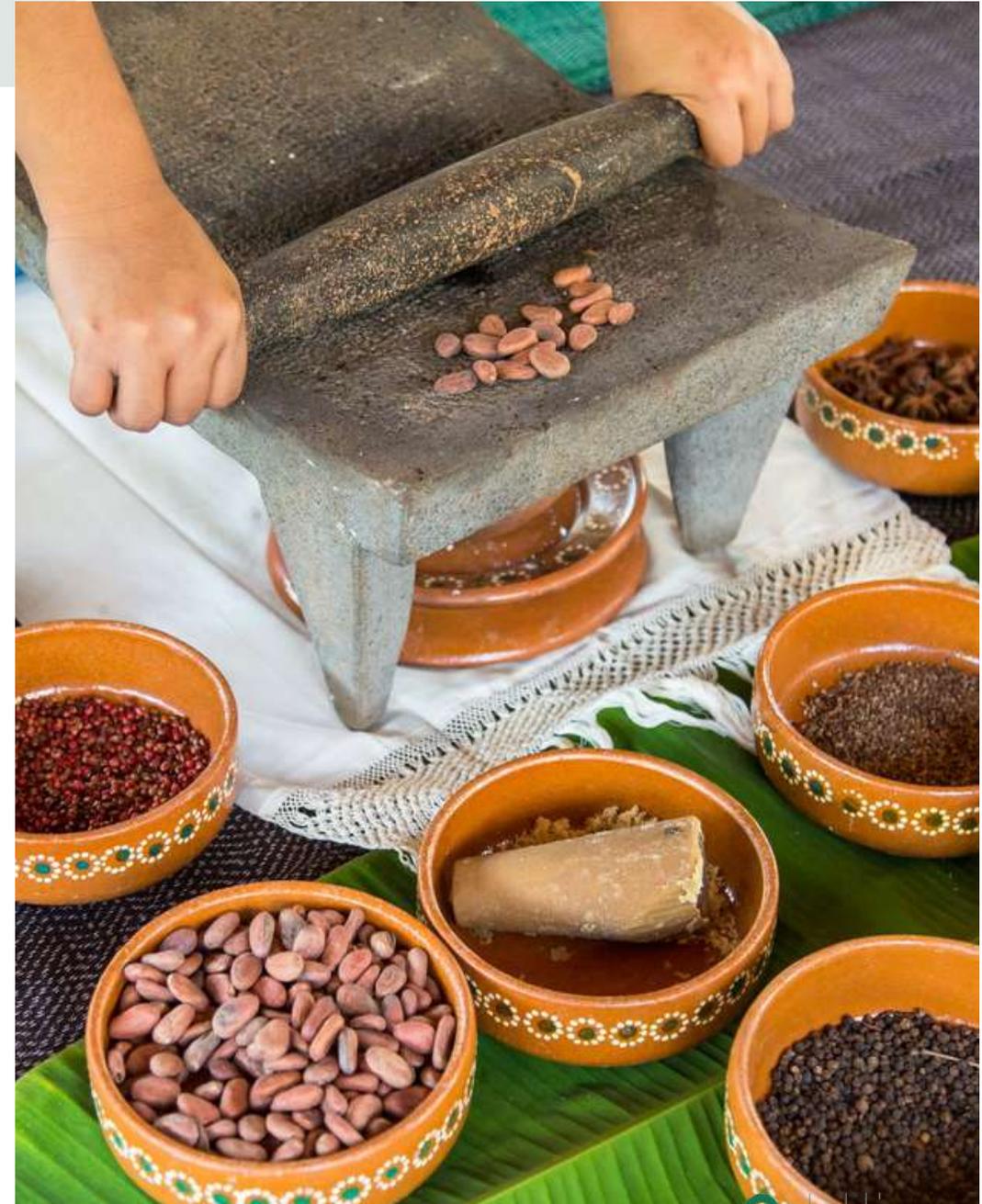
At every Chablé Property we offer different wellness experiences for our guests & collaborators that will help you connect with your mind, body and soul: Wellness Golf, Yoga, Spa, Ceremonies and more.



CULTURE & TRADITIONS

Chablé Yucatán has a strong commitment to preserving and promoting ancient cultures and traditions. Guests can participate in wellness ceremonies and the traditional temazcal ritual, which combines physical, mental, and spiritual elements.

Our Mayan cuisine is also a must-try, as it allows you to experience the flow of an ancient culture and civilization. In addition, every Monday we host the "Jarana Yucateca," featuring a traditional Mayan dance performance.



SUSTAINABLE EXPERIENCES FOR OUR GUESTS

At Chablé Yucatán, we believe that sustainable tourism goes beyond just reducing our impact on the environment. That's why we offer our guests the opportunity to actively participate in our sustainable activities and become agents of change. Through our unique experiences, we aim to educate and inspire our guests to make a positive impact on the world around them.

GREEN ROUTE
FARM TO TABLE
MELIPONA BEES SANCTUARY
TRADITIONAL MAYAN COOKING CLASSES
CHILDREN'S ACTIVITIES (organic gardening)



VOLUNTEER WORK

We value giving back to our community and making a positive impact. Our team members from Ixi'im/Chablé volunteered their time and cooking skills four times throughout the year at Refettorio Mérida, a community dining hall located in the center of Mérida. They contributed food and cooked meals for approximately 600 people, making a significant difference in the lives of those they served.



SUSTAINABLE 2022 AWARDS & NOMINATIONS



Best Sustainable Hotel (WINNER)

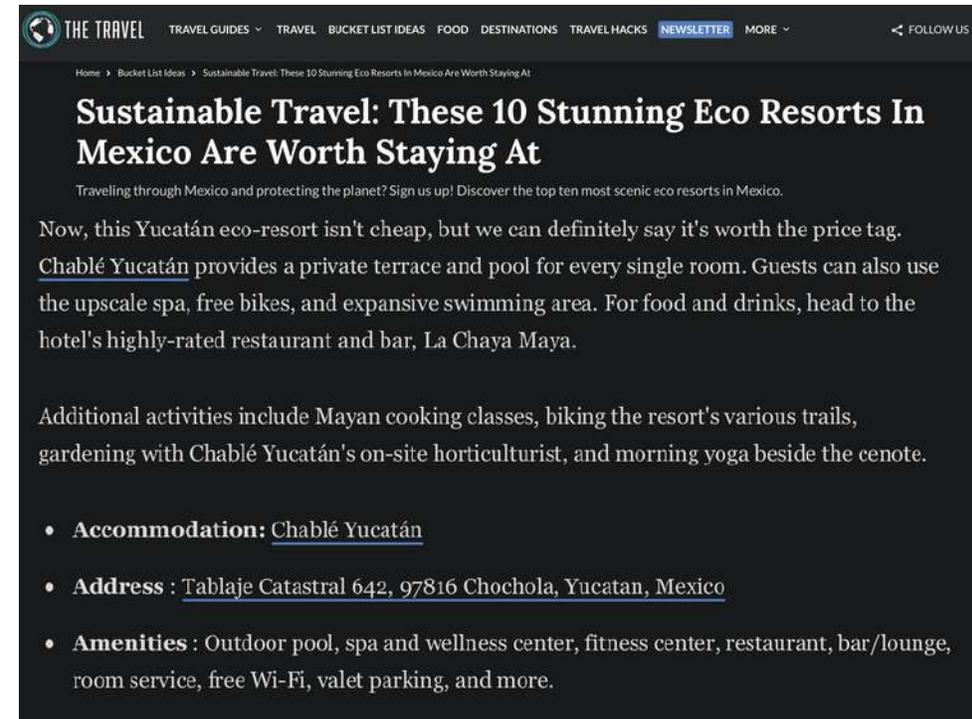


Mexico's Best Wellness Retreat 2022



Eco-Hotel of the year 2022

SUSTAINABLE PRESS COVERAGE



As we conclude our Sustainability Report for 2022, we are proud to share the progress we have made towards our goal of creating a sustainable and responsible tourism industry at Chablé Yucatan. Our commitment to sustainability is rooted in our belief that we have a responsibility to protect the environment, support local communities, and create long-term value for our stakeholders.

Through our sustainability initiatives, we have made significant strides in reducing our environmental impact, promoting social responsibility, and enhancing the guest experience. Looking ahead, we recognize that there is still much work to be done. We remain committed to finding new ways to reduce our environmental impact, support local communities, and enhance the guest experience. We will continue to seek out new partnerships and collaborations that align with our sustainability goals.

We would like to thank our team members, partners, and guests for their ongoing support of our sustainability initiatives. Together, we can make a difference and create a more sustainable future for our planet and the tourism industry. We look forward to continuing this journey towards a more responsible and sustainable future.

THANK YOU

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